



North Carolina Vending Association

## 2024 NCVA Membership Meeting July 19-20, 2024

Embassy Suites Asheville Downtown  
192 Haywood St., Asheville, NC - 828-407-0422

**This Meeting Made Possible by These Generous Sponsors!**

**PLATINUM:** CCBCC, PBV, Vendors Supply

**SILVER:** Brokers Unlimited, Burdette Beckmann, Inc., Vistar

**BRONZE:** Monster Energy

**Supplier Partners:** Biscomerica, Ms. Freshley's, VE Solutions

### Friday, July 19th

12:30pm NCVA Registration - French Broad Conference Center

1:00pm ACE Planning Committee Meeting

2:00pm NCVA Board Meeting – open to NCVA membership

3:00pm NCVA Education - Keynote with Phil Gwoke, “When Generations Connect: Navigating Generational Dynamics”

Four distinct generations collaborate side by side, each bringing a unique set of attitudes, values, and work styles to the table. Strengthening your team requires a deep understanding of these inherent generational dynamics. Identifying what motivates each generation and how they communicate is crucial for breaking down barriers and harnessing collective strengths. Unlocking the power and perspective of each generation fosters an environment where everyone feels empowered, valued, and understood. But do you have the tools to transform this diversity from a challenge into an opportunity? **This session delves into the identity of each generation, explores the reasons behind their differences, dispels stereotypes that may cloud judgment, and provides actionable solutions to effectively engage every generation.**

4:30pm Networking Time - meet in the lobby bar! PICK UP SNACK BAGS **Sponsored by BROKERS UNLIMITED**

6:30pm Dinner & Music - Blue Ridge Ballroom with music by Kevin Russell

*NCVA PAC RAFFLE - 50/50 Raffle tickets will be sold at the Friday night reception to support the NCVA PAC Fund.*

*One ticket = \$20, 6 tickets = \$100 (Personal Checks to NCVA PAC - **PAC RULES: ANY donation \$50 and over MUST BE BY PERSONAL CHECK**)*

*Afterwards - Meet at the Hotel Bar, Networking*

### Saturday, July 20th

8:30am Breakfast at the Embassy Suites - included with your overnight hotel stay

10:30am Asheville Tubing Adventures - Float down the French Broad River, **PAID FOR BY NCVA!** Space is limited, sign up to attend. See Website for details complete details.

#### **Explore Asheville on Your Own!**

Looking for fun, local activities to do on your own while in Asheville? We've listed some of our favorite tours on our website including Food, Brewery, and Biltmore House Tours. These tours are listed for your convenience, signup and payment to be completed by attendee.

5:00pm-7:00pm Cocktails, Appetizers & Networking - (Hemingway's Cuba, 15 Page Ave., Asheville)